

Your Billboard For The Floor



★ Custom Entrance Mats

Make a lasting first impression with floor billboards!

★ Branding Mats

Can't hang it on the wall? Put it on the floor!



★ Custom Sized/Shaped Promotional Mats

Advertising starts at the ground!

★ Point of Sale Advertising Mats

Your reminder at retail!



★ Mats in Any Shape & Any Size

Need an advertising alternative?

★ Mats for Specialty Applications

Unused floor space? Add a floor billboard!



Identity Matters

We manufacture and distribute the largest range of custom floor mats for corporate and retail entrances as well as for point of sale applications, which provide great branding opportunities and can greatly complement your marketing campaign.

Identity Matters is Australia's leading custom mat supplier with more than 20 years experience. Our clients include some of the nation's biggest brands, please visit our website for more information.

Freecall: 1800 300 311



IDENTITYMATTERS

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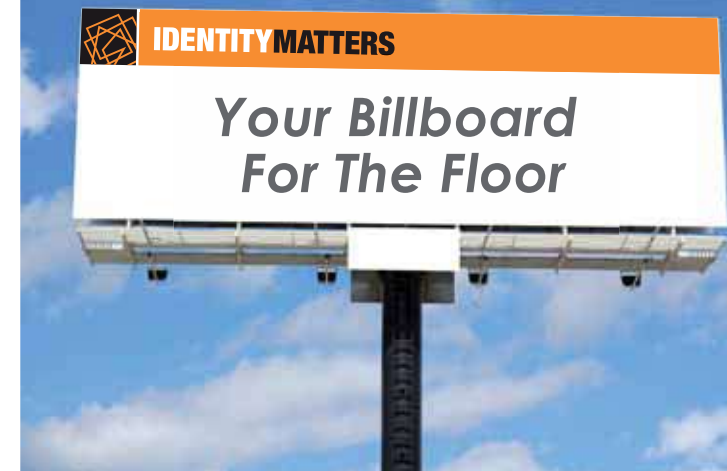
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www.identitymatters.com.au

Generic Site:

CustomMats.com.au



Australia's
LARGEST RANGE OF
CUSTOM
MATS

www.identitymatters.com.au

DuraPlush Custom Mats



- ★ High quality
- ★ Sharp vibrant logos and design
- ★ Fade resistant carpet pile
- ★ Durable and long lasting
- ★ Vacuum, hose or steam clean

DirtStopper Custom Mats



- ★ High quality
- ★ Sharp vibrant logos and design
- ★ Flecked mat colour hides dirt and debris
- ★ Durable and long lasting
- ★ Vacuum, hose or steam clean

PrintPlush Custom Mats



- ★ High quality
- ★ Perfect for designs that use many colours
- ★ Ink dyed carpet pile
- ★ Non slip rubber back
- ★ Machine launderable

EntryMax Custom Mats



- ★ High quality
- ★ Special waffle design holds water and hides dirt
- ★ Suited to the highest traffic requirements
- ★ Most functional entrance mat
- ★ Highest fade resistance

FloorPoster Custom Mats



- ★ "Picture quality" reproduction of your design
- ★ Suits light traffic or short term displays
- ★ Light weight/ Easy to carry
- ★ Cost effective
- ★ Machine launderable

Commercial Entrance Mats



- ★ Large range of commercial options
- ★ Functional and practical
- ★ Reduce your cleaning costs
- ★ Extend the life of your floor coverings
- ★ Reduce slip hazards

Innovative Custom Mats



- ★ Mats in any custom shape and size
- ★ Wide range of different materials available
- ★ Mats for creative promotional purposes
- ★ Mats for specialty applications
- ★ Challenge us! We'll develop mats for your special needs

Custom Counter Mats



- ★ Increase brand awareness
- ★ Deliver targeted messages
- ★ Various shapes, sizes and materials to meet any budget and purpose
- ★ Advertise right at the point of purchase

Custom Bar Runners



- ★ "Picture quality" reproduction of your design
- ★ Low profile smooth top
- ★ Cost effective
- ★ Machine launderable

**Custom Sizes &
Colours Available**

